



## **Community Radio**

Key commitments annual report form

## **Celtic Music Radio**

Year-end March 2010

Publication date: April 2010  
Issue 4



# Contents

	Section	Page
1	Community Radio Annual Report Form	1
2	Declaration	21
3	Checklist	22

## Section 1

# Community Radio Annual Report Form

## 1.1 Community Radio Annual Report Form: Year Ending 31 March 2010

### Station details

#### Licence Number

CR137

#### Station Name

Celtic Music Radio

#### Launch Date

16 January 2008

#### Web address where you will publish this report

[www.celticmusicradio.net](http://www.celticmusicradio.net) The report will be published online during July 2010.

***PLEASE NOTE: The following sections are set out one question per page. However, each section can be expanded to take as much information as you need to provide.***

## 1.2 Key commitments: programming

*Celtic Music Radio wishes to be recognised as the voice of Scottish artists, musicians and cultural enthusiasts. Each week, Celtic Music Radio will broadcast eclectic and entertaining programming that, in keeping with tradition, includes educational based music and informational series.*

- *Output will typically comprise 80% music and 20% speech ("speech" excludes advertising, programme/promotional trails and sponsor credits).*
- *Music output will mainly feature a wide variety of traditional and contemporary music from Celtic artists from around the world, with a small amount of other world music.*
- *Speech output will comprise/include: Discussion, General news and information, Documentary, Interviews, Lectures and Phone-ins.*
- *Output will be broadcast mainly in English with some Gaelic, Scots and Polish programming.*
- *The service will typically be live for at least 11 hours per day. (Live programming may include pre-recorded inserts, if applicable). The majority of the output will be locally produced.*

Speech content has averaged more than the typical with output including interviews and discussions with artists, performers, arts reviews plus local news during breakfast and afternoon drive. On a typical day, speech accounts for at least 25% of output.

The service is typically live for 16 hours per day from 08:00 until 00:00 (12 midnight) as defined in key commitments: programming above. The average number of live hours per month is 220 hours, an increase of 16 hours on the previous year (March 2009). The 22:00 to midnight strand is now presented 'live' with different presenters each evening producing a different interpretation on music, singers, songwriters, features and guests.

The average number of original output hours per month are 448 hours. This does not include repeat programmes originated by Celtic Music Radio of which there are around 68 hours per month. Typically the 19:00-22:00 weeknight feature programmes are repeated the following day 12:00-15:00.

The percentage of daytime output that is speech is on average 30%. Speech output can vary from day-to-day depending on the schedule, guests and features. Also, the weekday 12:00-15:00 strand is a repeat of the previously night's 19:00-22:00 feature programmes which can be speech heavy. Our self produced local news bulletins with a duration of 2-3 minutes also contribute to speech as does the daily 'gig guide'.

The languages that we broadcast in are in English and Gaelic. There is a weekly Gaelic programme of one hour duration called Ùpraid with John Joe MacNeil. This is a Barra & Vatersay Community Radio production, an internet only audio service.

There are no programmes in the Polish language as this community has found an outlet on another Glasgow community radio service.

Scots or the Scots dialect can be highlighted during interviews and discussions particularly when Robert Burns is a topic.

### **1.3 Key commitments: Social gain objectives (a) The provision of sound broadcasting services to individuals who are otherwise underserved**

*We intend to provide a service to the many people whose access to media is restricted or limited due to language (Gaelic or immigrant) or who lack formal training opportunities (industry or community life skills).*

Celtic Music Radio has provided a service to the many artists, performers, singers and songwriters whose access to media is restricted by the outlets available to them.

There are at least 14 visiting guests each week who are interviewed and discuss relevant musical matters. Sometimes an entire musical band may appear of between 6 and 10 members. On occasions there has been a ceilidh band in as a guest.

On average, there is around 730 guests and visitors annually to the studio making a point, expressing an opinion and performing 'live' sets in studio 1.

For most, if not all of these contributors, Celtic Music Radio provides them with a platform to a community of interest.

We also provide training opportunities to people in the area computer technology using professional music management software (P Squared Myriad system) and other PC based editing facilities like Audacity.

In local news provision, we have given the opportunity to journalism students, people working in print journalism and others with a keen interest in current affairs to compile and present daily locally focussed news bulletins. In this reporting period, there were students from Glasgow Caledonian University (2), University of Strathclyde (4), Glasgow Metropolitan College (1) and from outside higher education (3).

#### 1.4 Key commitments: Social gain objectives (b) The facilitation of discussion and the expression of opinion

- *Programming such as Celtic Connections In Conversation will be a regular feature of our output in which a guest can express themselves.*
- *Because of the nature of our operation where there is a large pool of volunteers, many of them practising artists and students, there will be an opportunity for new voices to express themselves. Our microphones will always be open for people from all walks of life to express themselves.*
- *We will provide a platform for freedom of expression and the promotion of cultural diversity and we will also actively and promptly respond to programming suggestions.*

During Celtic Connections 2010 in January 2010 we broadcast 'live' from the Exhibition Hall of The Glasgow Royal Concert Hall for eight hours daily Monday to Friday and four hours at weekends; a total of 114 hours during the 18 days of the event.

The 'In Conversation' and the 'Danny Kyle Open Stage' performances during Celtic Connections 2010 were made available to a wider audience through a partnership with Dunoon Community Radio who use Celtic Music Radio as a sustaining service. Local station for the Western Isles '103 Isles FM' also took the afternoon output from the Concert Hall on certain days

Once again, the Celtic Connections organisers asked us to include the 'New Voices' performances as part of our output thus giving these new pieces of work by emerging artists additional exposure.

Many of our presenters and producers are practising artists, so there has been the opportunity for new voices of singers and songwriters to express themselves during discussions and interviews and on many occasions by live performance of their musical works.

One singer was of an opinion that the quality of the performance and logger recording during her session in our studio 1 on-air the song was used as a track on her CD.

The Saturday Sequence with Ross Macfadyen has a weekly live session in studio 1 as does the Mary K. Burke programme on Sunday evenings, which has on occasions includes multiple bands.

Ciaran Dorris Sunday Session has a weekly castaway guest from all walks of life from successful businessmen who can tell the story of how they got started in business, the pitfalls and how they achieved their goals to guests involved in helping the disadvantaged and in health matters.

Liz Clark on her travels to folk festivals across Scotland interviews and chats with performers on location for future programmes and Gordon Hotchkiss reported live from Celtic Colours 2009 at Cape Breton, Nova Scotia, Canada.

Fergus Muirhead has regular guests on his weekly Muirhead's Music programme from the piping community, veteran singers to fresh new singer-songwriter talent.

Mark Sheridan's weekly Afternoon Mix and arts magazine programme includes guests that discuss arts and live performance in the Glasgow area including Claire Snedden of The Glasgow Royal Concert Hall. Visual arts in art galleries are discussed and reviewed by Sandra Ewing who has a special interest in art and the small local independent art galleries.

We promote cultural diversity with the promotion by means of discussion, interviews and the music of other nations including guests from the likes of Northern Ireland and Eire.

In association with Tourism Ireland, Celtic Music Radio broadcast 'live' from Dublin on St Patrick's Day during the St Patrick's Season in Ireland. The lunchtime programme with Alex Jenkins came live from The Guinness Storehouse, Dublin interviewing the many people taking part in the celebrations and in the evening, presenter Gordon Hotchkiss was live from The Irish House Party at The Lansdowne Hotel, Ballsbridge, Dublin 4. *The Irish House Party* is completely unique in Dublin. Unlike any other traditional Irish music night in the city, it is organised and hosted by All-Ireland Champion traditional Irish musicians and dancers in an intimate and homely setting.

Interesting live sessions and guests and feature content can be found on the 'Listen Again' section and Podcast feature via our website at this address:

<http://www.celticmusicradio.net>

click on Listen Again

or at this direct address:

<http://www.canstream.co.uk/celticmusic/>

**1.5 Key commitments: Social gain objectives (c) The provision (whether by means of programmes included in the service or otherwise) of education or training to individuals not employed by the person providing the service**

- *Training will be offered to three teams of four people over each monthly period in research, production, presenting with appropriate skills, knowledge and understanding. All new programme makers will receive basic broadcast and production training.*
- *Modules will be put in place in association with our education partners. Also involved will be up to:*
- *60 students from a number of departments across the University of Strathclyde;*
- *10 Graduate Diploma students from the University of the West of Scotland, Hamilton Campus, Lanarkshire, course in Broadcast Journalism;*
- *students from various courses at the North Glasgow College, Springburn, Glasgow;*
- *9 students from the Traditional Music & Piping and Performance Studies at the Royal Scottish Academy of Music and Drama in Glasgow.*

In association with our education partner, the University of Strathclyde, the Department of Creative and Aesthetic Studies has been running two 20 credit modules (CA223 & CA224, Broadcasting on Radio) based at the Celtic Music Radio studios.

This is the third year of this module. The class meets weekly at the radio station studio base at Livingstone Tower throughout the academic year on Tuesday afternoons and for assessment purposes on Thursday afternoons.

Students also take part in programmes and promotions at other times of the week. They are given first-hand experience of radio work: from research and preparation through to presenting, interviewing and evaluation. They also have hands-on experience of the IT technology and the processes of broadcasting.

There were 19 students that took the Radio Broadcasting module over the last academic year. These students were mainly from BA Applied Music but we also had students from Maths, History, Community Education, Community Arts and Sports in the Community.

We have worked with around 50 students over the last year in various activities including live performance. The station also affords the Music and Theatre Studies students and indeed alumni the opportunity to develop their artistic skills in a professional domain as well as help promote their performances, recordings and other work out with the university and radio station.

Also in this reporting period, we were asked to provide formal work experience to a journalism student at Glasgow Metropolitan College. The Head of Department was pleased with the outcome of Ben Bookless' involvement and his meaningful contribution to the station output.

During Celtic Connections 2010 students from the University of the West of Scotland based in Hamilton, Lanarkshire campus were involved with interviews with performers on the 'Danny Kyle Open Stage' and other performers like Pokey LaFarge from Kentucky, USA.

These interviews were undertaken in The Glasgow Royal Concert Hall then edited on site using Audacity software on laptops ready for broadcast before or after their performance during the Open Stage in the Exhibition Hall. Four students and the Course Leader were involved.

During the period of this report, there were no students from North Glasgow College, Springburn, Glasgow as this further education college has undergone significant changes with the move to a brand new £27m campus building in December 2008. It is the intention to revisit this college where there are courses in HNC/D Sound Production.

With regards to the Traditional Music & Piping and Performance Studies at the Royal Scottish Academy of Music and Drama in Glasgow, Finlay MacDonald BA (Head of Piping Studies, National Piping Centre, Glasgow) tends to be a guest on Muirhead's Music with Fergus Muirhead who is respective piper and works closely with the National Piping Centre and the annual Piping Live! festival. Many of the music students have been guests on programmes and performed live 'on-air' such as

Also in this period we had an opportunity to link with James Watt College, Greenock with a student, Sophie Buttler in her final year of HND Sound Production. She has experience in computer audio programmes including Pro-tools, Cubase, Reason, Wavelab and Sibelius.

Sophie recorded live performance in association with the stage and sound crew at the major Glasgow venue the Old Fruitmarket and also at the CCA (Centre for Contemporary Arts) and at the Strathclyde Suite within the Glasgow Royal Concert Hall all during Celtic Connections 2010.

Each academic year has its challenges and changes in terms of students wishing to be involved and with their other activities. This reporting year has seen significant changes in higher education in Scotland with further operational charges at the start of 2010-2011 term.

The University of Strathclyde's new Faculty of Humanities and Social Sciences will be introduced on 1 August 2010. This is in line to make Strathclyde's future as a leading international technological university. The new Faculty will bring together leading academics from the existing Faculties of Education and of Law, Arts & Social Sciences.

Among the Faculty's first initiatives will be the launch of an undergraduate programme in music, which will give students access to expertise in music studies, music performance, applied management, the creative industries, and technology.

The course, which will combine key elements of current music teaching with modules in Strathclyde Business School and the Faculty of Engineering, will be designed to make a distinctive contribution to music education in Scotland, while at the same time giving students a real edge in the job market.

Celtic Music Radio intends to take an active role in these developments in music education which may also assist with the financial stability of the service.

Glasgow city centre will also see the birth of a 'super college'.

Plans for a City of Glasgow College would see Glasgow Central College, Glasgow Metropolitan College and Glasgow Nautical College merge with a £300 million 'New Campus Glasgow'.

Glasgow is to become the biggest college campus in the UK with 25,000 students and 1,000 staff.

The 'New Campus Glasgow' will be operational by 2012 and will offer students and staff state-of-the-art facilities and modern halls of residence in the city centre.

Again, Celtic Music Radio intends to advantage of these developments in terms of education and financial support.

Outside of further and higher education, five individuals are involved with the operation gaining computer skills in music library input and general production.

**Summary:**

23 students from a various departments of the University of Strathclyde;

4 Graduate Diploma students from the University of the West of Scotland, Hamilton Campus, Lanarkshire, course in Broadcast Journalism;

1 student from the HNC Journalism Course, Glasgow Metropolitan College.

1 student from HND Sound Production, James Watt College, Greenock.

2 students Masters Degree in Multi Media from Glasgow Caledonian University

15 students who are attending the RSAMD and who are part of solo performers and members of bands who have performed 'live' in studio 1 at Celtic Music Radio.

## 1.6 Key commitments: Social gain objectives (d) The better understanding of the particular community and the strengthening of the links within it

*We will give ordinary listeners, practising artists, students, professional performers access to share their thoughts with fellow artists and professionals. This would be achieved through on-air programme output, online on our expanded website and in person at events and 'gigs'.*

*• We will regularly attend relevant community events to meet our community and strengthen links with them.*

During this reporting period to the end of March 2010, over 600 practising artists, students and professional performers have had an opportunity to share their thoughts with fellow artists and professionals.

Performers range from new entrants emerging talent like Roya MacLean from the Black Isle, youth band Koda from South Lanarkshire to veterans like Jim McKenna from Uddingston and Scottish-American David Ferrard and developing acts like the Paul McKenna Band.

The past year has seen the number increase of 'ordinary listeners' and performers alike has gathered momentum as every week passes. More contacts are made in person and through the use of 'social network' internet sites.

In many cases, the internet 'social networking' has evolved to enable people to meet in person at the Celtic Music Radio studio to discuss relevant musical interests and exchange views and experiences of working within this community of interest.

We have an ongoing schedule of OBs 'outside broadcasts' at events to meet our community of interest and strengthen links with them and also meet and promote our service to the public at large.

Audio evidence can be found on our Listen Again service on the link on the front page of our website at: <http://www.celticmusicradio.net/> or go direct to: <http://www.canstream.co.uk/celticmusic/> and select from the list of Categories or alternatively from these examples:

<http://www.canstream.co.uk/celticmusic/index.php?cat=FreeConcerts>

<http://www.canstream.co.uk/celticmusic/index.php?cat=AlbumoftheWeek>

<http://www.canstream.co.uk/celticmusic/index.php?cat=MaryK.BurkeShow>

<http://www.canstream.co.uk/celticmusic/index.php?cat=PerthshireAmber>

<http://www.canstream.co.uk/celticmusic/index.php?cat=MerchantCityFestival>

<http://www.canstream.co.uk/celticmusic/index.php?cat=Livemusicstudio1>

<http://www.canstream.co.uk/celticmusic/index.php?cat=RossMacfadyensSaturday>

Celtic Music Radio has its first fundraiser concert on Saturday 5 September 2009 at the Old Fruitmarket, Candleriggs, Glasgow. Headline act was the Eliza Carthy Band plus support from Ciaran Dorris, The Duplets, Kim Edgar, Dean Owens, Craig Jeffrey and John Malcolm.

On Thursday 8 October 2009 saw the first Celtic Music Radio "open mic" night, at Paisley Arts Centre, New Street, Paisley. Performers taking part on the first night were Les Johnson, Acoustic Butterfly and Jane & The Shame. In February 2010, Celtic Music Radio produced Paisley Arts Centre open mic night moved to a Monday with these fortnightly sessions running until the end of March 2010.

During this reporting period there were 'live' broadcasts on 6 November 2009 from Dougie MacLean's Perthshire Amber Festival at the Pitlochry Festival Theatre in Highland Perthshire. Performers included Angie Wright, Derek Batchelor, Eilidh Haddon and a session with Frieda Morrison and Dave Mitchell.

Perthshire Amber is available to Listen Again or download via the Celtic Music Radio website or direct at: <http://www.canstream.co.uk/celticmusic/?cat=PerthshireAmber>

Liz Clark and her 'Travels with my Aunt' programme travels all over Scotland meeting and greeting artists and performers at music festivals large (Orkney Folk Festival) and small (Moniaive Folk Festival, Dumfries-shire). These highly informative and entertaining interviews are featured in her weekly programme.

### **1.7 Key commitments: Additional Social Gain objectives (if any are specified in your licence).**

*Additional social gain objectives:*

- *Our service will provide work experience for journalism students attending courses at higher education establishments.*
- *We would seek to work with the Scottish Arts Council to promote artworks and social inclusion in the arts.*
- *We will provide opportunities for new and emerging talent to perform live at fund raising events and non broadcast fund raising (such as supporting a charity with a live event for a social cause).*
- *We will support local authority and other services dedicated to reducing inequality and social exclusion.*
- *With our educational partners we can provide another view and information on subjects such as health and employment to the betterment of the general community.*

Celtic Music Radio produces news bulletins focussing on general interest news for the Glasgow area. Bulletins are usually at least two minutes and not more than three minutes duration and are broadcast during breakfast Monday to Saturday and afternoon 'drive' Monday to Friday.

Bulletins content has a bias towards Glasgow and west central Scotland were with copy sourced from News Releases sent by Glasgow City Council, NHS Glasgow & Clyde, Strathclyde Fire & Rescue, Scottish government and reputable websites.

These bulletins are produced by journalism and English studies students at the University of Strathclyde, multi-media students from Glasgow Caledonian University, a student from Glasgow Metropolitan College and graduates who are now working in local newspaper publishing plus other interested non student individuals.

During the period of this report there was a full rota of individuals to cover all scheduled bulletins.

We provided the opportunity for new and emerging talent to perform live at fund raising events including our own Fundraiser at the Old Fruitmarket on 5 September 2009 which featured Scottish talent: Ciaran Dorris, The Duplets, Kim Edgar, Dean Owens, Craig Jeffrey and John Malcolm.

Celtic Music Radio continues to support Glasgow City Council with Community Transport Glasgow promotions to enable people to make journeys to various hospitals in Glasgow and Paisley and therefore reducing inequality and social exclusion. We continue to give exposure to health issues like the Autism and Carers.

## 1.8 Key commitments: Access and participation

*We will have at least 15 voluntary programme makers each week and this will increase in year three to at least 30. Overall we expect to have up to 40 volunteers at any one time. Volunteers are welcome to send comments to and attend management meetings so that their views could be expressed with Action Points raised and put into practice.*

*• Participants will develop skills and knowledge of working solo and collaborating in teams with individuals with different skill sets, interests and goals to provide content, marketing, advertising and promotional products for live and recorded broadcasting. This is open to all sections of the community from citizens of any age, background and whether they are students at higher education or not. We are fully inclusive in our approach to everything we do; we do exclude anyone.*

During this reporting period the number of voluntary programme makers has increased to 31; this is 8 more than the same period last year.

Additional programme makers and presenters have joined to fill the 22:00-00:00 midnight strand with different presenters 'live' every night except Sunday night which is recorded.

There are also a number of support workers in IT (1) and music library (2) and a off-site webmaster plus 11 in news provision, increase of six on last year. At the end of March 2010 there were 44 individuals regularly active within Celtic Music Radio.

Volunteers are encouraged to express their views and how the service can be improved for all concerned. Quarterly meetings are held to discuss all aspects of the operation of Celtic Music Radio. Minutes are recorded and emailed to all members including those that could not attend. There was a meeting on Sunday 7 March 2010 (13 attended) and thereafter scheduled for Sunday 9 May, Sunday 8 August and Sunday 7 November 2010. Unless otherwise informed, all meetings are held within Livingstone Tower, 26 Richmond Street, Glasgow at 2.00pm.

Three sub-groups/committees have been formed to focus on particular activities and provide support and outcomes. The groups are:

Charitable Fundraising Committee – 4 members plus 1 co-opted;  
Commercial and sponsorship team – 4 members;  
Events and OBs Committee – 7 members.

Many of our participating volunteers have used their work-life skills to the betterment of the service to provide expertise in marketing and promotional products, outside broadcast opportunities and alike.

The mix of people involved is in the age range from early 20s to early 60s. A quarter of those involved are females.

## 1.9 Key commitments: Accountability to the target community

*Quality and policy will be monitored by a steering group (meeting quarterly) typically consisting of:*

- A representative for members of independent record companies*
- A traditional musician of standing*
- Two members of Celtic Connections 'Friends'*
- A member of the Celtic Connections Festival Team*
- Two young successful traditional musicians*
- Two representative members of local organisations*
- A journalist/ commentator of standing in the field*
- Membership of the steering group will rotate each year/ two year period.*
- Accountability inputs include our own online forum managed by a Board member. We would invite people to form an email 'Celtic Communications Panel' to share views and express opinions. Views and opinions would be noted and reported back to the Monthly Management Meeting.*
- The 'Friends of Celtic Music Radio' would meet on a quarterly basis at different locations within our coverage area, and will provide audience feedback to the station, the likely target of 'Friends' is around 50.*
- We have a published complaints procedure.*
- There will be an Annual General Meeting and Annual Report.*

There is a quarterly meeting of the members of Celtic Music Radio as outlined in 1.8 above. Individuals report on contacts with the target community, for example:

Independent record companies – Ian Green of Greentrax Recordings  
Traditional musician of standing – Stevie Lawrence and Arthur Johnstone  
Celtic Connections team – Claire Snedden, Laura Tulloch and Tom Dalzell  
Young successful traditional musicians – Paul McKenna Band  
Representatives of local organisations – Pat Byrne of glasgowwestend.co.uk; Gillian McCarrey of UZ Events for the Merchant City Festival  
Journalists and commentator – Loudon Temple and Simon Thoumire

Celtic Music Radio has embraced internet social networking to reach our community of interest.

Facebook - <http://www.facebook.com/CelticMusicRadio> - at the end of this reporting period on 29 March 2010, the Facebook stats reported an additional 27 'fans' for that week (872 total Fans); 12 Wall Posts, Comments, and Likes this week (41 last week) 302 visits to our Facebook page this week (208 visits the previous week). Facebook is used for opinions, conversations, for taking part in activity and group messages.

The MySpace site has remained active and this permits online forum and comments at: <http://www.myspace.com/celticmusicradio> where there are 1,464 friends an increase 43.5% (444) during the same period last year. The MySpace site includes photos at events attended and also during Celtic Connections 2010 including the OB stand in the Exhibition Hall of the Glasgow Royal Concert Hall.

A twitter page has been established at: <http://twitter.com/celticmusic1530> and this requires development including the linking of comments by using the TwitDeck. There are just 117 followers.

A non-public forum has been established to discuss all matters relating to Celtic Music Radio and is available to all those involved in the service.

The main site of [www.celticmusicradio.net](http://www.celticmusicradio.net) will have a new design and format from July 2010 which will permit online forums and extensions. This is an action point that we have addressed since last year's report.

During this annual reporting period to end of March 2010, there were 618,553 visits to [www.celticmusicradio.net](http://www.celticmusicradio.net). Also during this period there was 305,990 listening hours.

The new site will also be a blog site for members and presenters to take an active role in the content of the site

Our team are also active 'posters' contributing to one of the most popular sites read by our community of interest at Foot Stompin':

<http://www.footstompin.com/forum?forumid=3>

The 'Friends of Celtic Music Radio' is a project which is still to be fulfilled and as there has been a significant change in the way the Celtic Connections 'Friends' is offered. We are keen to explore a joint venture to our mutual benefit. We are exploring fundraising opportunities which may include Individual Giving.

With regard to a Complaints procedure, contact details are published on our website. No complaints were received during this reporting period.

This Ofcom Annual Report will form the basis of future AGM's and the Company's House Annual Financial Statement will be lodged as normal at Companies House, Edinburgh.

Celtic Music Radio Limited was registered as a charity on 8 January 2010 at the Office of the Scottish Charity Regulator (OSCR). Celtic Music Radio is a charity registered in Scotland. Number: SC041172. This will also form the basis of a published annual report.

<http://www.oscr.org.uk/CharityIndexDetails.aspx?id=SC041172>

### **1.10 Volunteer inputs (see guidance notes on page 2)**

On-air presenter volunteers: 30

Administration volunteers: 2 (includes music library, Myriad playout system admin)  
IT and engineering volunteers: 1 (IT director); webmaster 1.

News bulletins team: 10

Total volunteers: 44

Hours worked on average per volunteer per month: 15 (Total 651 hours average by 44 volunteers).

## 1.11 Significant achievements

A significant development during this reporting period was achieving charitable status with the Office of the Scottish Charity Regulator (OSCR). This involved changes to our Articles of Association undertaken by our agents, Oswalds of Edinburgh.

Under the Charities and Trustee Investment (Scotland) Act 2005 (2005 Act), for an organisation to be entered in the Scottish Charity Register and therefore to have charitable status, it must pass the charity test, hence the change to our Articles.

The award of charitable status was formally notified on 5 January 2010.

OSCR is satisfied that Celtic Music Radio meets the charity test as laid out in sections 7 and 8 of the Charity and Trustee Investment (Scotland) Act 2005 (hereafter referred to as 'the 2005 Act'). In particular, it has the following charitable purposes under the 2005 Act:

Section 7 (2):

- (b) the advancement of education,
- (f) the advancement of citizenship or community development,
- (g) the advancement of the arts, heritage, culture or science.

Celtic Music Radio is therefore entered on the Scottish Charity Register with the charity number SC041172.

Other significant achievements during this reporting period to March 2010 probably centre round our outside 'live' broadcasts which enabled us to reach personally many of our community of interest and the general public making others aware of the rich diversity of talented singers and songwriters there are in Scotland and from other countries.

For the Celtic Connections 2010 broadcasts during January 2010, our involvement included more hours of live performance with the 'New Voices' Sunday lunchtime session in the Strathclyde Suite of The Glasgow Royal Concert Hall.

For the first time we included 'live' recordings at the Old Fruitmarket which featured Isle of Man band King Chiallee, Breton quintet Pennou Skoulm and Galician quartet Marful. Also, there was three nights at the CCA for Ceòl 's Craic which features and promotes Gaelic Arts and Culture.

Celtic Music Radio has its 'studio base' in the Exhibition Hall of The Glasgow Royal Concert Hall with 'live' broadcasts from the venue for eight hours daily on weekdays and three hours at weekends. The presentation included interviews with visiting artists, concert goers, our target community and live performance from the 'Danny Stage.'

There was also nightly 'live' broadcasts of 'Songs of Scotland' from the Universal Club at the Universal Bar, Sauchiehall Lane, Glasgow. This is an intimate venue with a seating capacity of 80 and this nightly performance is organised in part by the TMSA – Traditional Music and Song Association of Scotland.

A typical day during Celtic Connections 2010, Celtic Music Radio presented live from the Exhibition Hall of the Glasgow Royal Concert Hall from 11:00-19:00 followed by preview/review hour at the studio base in Livingstone Tower and then at 20:00 live transmission from the Universal for Songs of Scotland. While at the same time recordings of performance were made at other venues like the Old Fruitmarket in the Merchant City or in the Strathclyde Suite of the Concert Hall and at the CCA in Sauchiehall Street, Glasgow.

Outside broadcasts (OBs) are an important way in which to meet our community of interest, involve performers, singers and bands and the general public. All of these OBs require extra effort and commitment from our volunteers and our technical staff to find IT solutions to provide the OB source back to the studio base.

Special mention must go to our IT guru Bruce Rodger who oversees the solutions to multiple OBs from locations that meet differing challenges. Celtic Music Radio uses the Barix Exstreamer and Instreamer devices over the internet to deliver live feed from remote locations/OBs.

Celtic Music Radio submitted an application in November 2009 for the Radio Academy 'Radio Production Awards' 2009. At the nominations event on Tuesday evening at the Revolution Bar, Oxford Road, Manchester, Celtic Music Radio's Ross Macfadyen was nominated for a Live Music Producer award in the Live Music Producer category

#### LIVE MUSIC PRODUCER

(a) The Concert Award

Joe Adams - TBI Media

Charis Blyth - Somethin' Else

**Ross Macfadyen - Celtic Music Radio**

Paul McClean - BBC Radio Ulster

At the award ceremony on the evening of 11 February 2010 at The Venue, Great Portland Street, London W1 the winner of Live Music Producer was awarded to Joe Adams of TBI Media with Absolute Radio.

The Celtic Music Radio entry was a live concert recording produced by Ross Macfadyen. The concert was held at East Kilbride Arts Centre, East Kilbride, Lanarkshire featuring a tribute to the late Glasgow singer Matt McGinn and was broadcast on 2 May 2009.

This was a tribute to the prolific songwriter who died tragically in 1977 at the age of only 49 years, but left some 500 songs.

Lanarkshire songwriter Jim McKenna, who is organising and performing at the show said: "The Matt McGinn songs and story is good honest Glasgow humour, plus the best of heart rending wonderful music, equals the life of this well-loved Glasgow genius."

## 1.12 Significant difficulties

Do you wish this section to be kept confidential? No

As in the last report and in common with other licensees in this sector, 'core' funding continues to be a significant challenge.

We see sponsorship of programmes and services as a major revenue stream, mindful of the licence conditions that this must not be more than half of operating costs.

Grants and local authority funding (e.g. Glasgow City Council) can be difficult as our proposition is not constrained to a geographic area or in social deprivation and health issues and budgets during the past financial year are under greater pressure during the economic downturn. In the coming year to 2011, Glasgow City Council has announced serve cuts to many services and stopped funding to all sorts of voluntary groups. Glasgow City Council is considering spending cuts of about £30m this year.

Celtic Music Radio is a member of Arts & Business Scotland and this organisation is supportive of solutions to fundraising in the arts, Individual Giving, master classes in making the best of our board and other activities.

Celtic Music Radio is also an active member of the Scottish Community Broadcasting Network which among other issues is lobbying the Scottish Government for funding similar to the model adopted by the Welsh Assembly for Community Radio stations in Wales.

SCBN will shortly be appointing a Fundraiser which is supported by an Ofcom/DCMS grant which in time will yield results to all member community stations.

All the copyright requirements for a compilation CD to be marketed by Celtic Music Radio have now been completed and we are now seeking a sponsor for this CD to be produced and become a fundraiser for us. The CD will feature Scottish singers, musicians both familiar and new.

As previously mentioned, two sub-committees have been formed to focus on Fundraising and grants also on Commercial and sponsorship revenues. In time, this should yield results.

However, one over-arching factor to financial sustainability is that Celtic Music Radio does not enjoy accessibility and acceptability on the broadcasting waveband as we broadcast on the less attractive AM medium waveband.

During the period of this report, on 14 September 2009 Ofcom engineering granted an increase in effective radiated power from the previous maximum of 70 Watts to 100 Watts. In practice, the current transmitted emrp is 55 Watts on 1530 kHz AM.

Unfortunately for us it is not simply a case of increasing the transmitter output power but more with improving the efficiency of the transmitting antenna system. There are restrictions on what we can do at the transmitter site and also the cost of another antenna system at these difficult times means that we have been unable to take advantage of this increase in emrp.

Even with an increase in power and hopefully improved reception, transmission on AM is not conducive to operational viability.

It has been stated in the past that the content should over-ride the delivery platform but this can only be taken to a certain level and while our intelligent audio processing using a Orban Optimod-AM 9100A processor ensures a high quality AM signal, the undeniable fact is that FM is the consumer's waveband of choice, particularly for in-car and mobile listening.

We appreciate the difficulty Ofcom engineering has in finding a useable FM frequency in Glasgow due to the large number of multiple transmitter relay sites that surround the city area.

We do take some comfort from Ofcom's statement on the possibility of another round of Community licensing that from time to time a radio station (commercial or community) may cease broadcasting and surrender its licence (or have its licence revoked for some reason). When this happens Ofcom may decide to offer the frequency(ies) associated with that service for community radio services. Therefore, the availability of frequencies may change from time to time.

Notwithstanding this, Celtic Music Radio has identified two FM frequencies which may be useable and suitable.

One is 94.8 MHz which was last used by the BBC for the month long 'Glasgow Music Live' event in May 1999. This was a 1 kW erp RSL from the Sergeant Law tower on the Gleniffer Braes. This frequency has never been used again and sits between BBC Radio Scotland on 94.3 and BBC Radio 4 on 95.8 MHz from Black Hill.

This is a clear space of spectrum with the nearest user on 95.1 (BBC Radio 4) at Rothesay (Toward Point) which is an RBL of West Kilbride (R4 on 103.5 FM) which is an RBL of Black Hill.

The other useable frequency is the one used commonly for RSLs in the Glasgow area – 106.6 MHz. The use is infrequent and perhaps an audit could provide the number of times an RSL has used this frequency and importantly, could the 87.7-87.9 MHz range been available for such an RSL.

We would welcome any opportunity that makes transfer to FM a possibility.

### 1.13 Audience research

Please provide a summary of any audience research/ data you have collected during the year.

During this period ending March 2010, Celtic Music Radio has not undertaken formal audience research to the service on 1530 kHz AM. However, we have collected research on the basis of emails and messages sent to the studio address which provide feedback on programmes and an overall view of the service provided.

The internet website streaming also provides an indicator of audience research and data. During March 2010 [www.celticmusicradio.net](http://www.celticmusicradio.net) had 43,284 listening hours (March 2009: 21,095 listening hours) an increase of 51% on March 2009. This compares with 12,826 hours in July 2008.

During March 2010 we had 73,688 'hits' to the site from 19,545 unique users. As a member of the CMA we use their CanStream audio service.

Anecdotal evidence does suggest listeners on the 1530 AM waveband service which has its own constraints on not being on the general public's waveband of choice and its availability due to the density of buildings which severely restricts coverage, as does night-time and winter month listening.

It is hoped that an FM frequency will be made available to realise the potential of the programme service and the community of interest.

Here are a section of comments submitted to our support and comments website at: <http://www.thepetitionsite.com/1/celticmusicradio>

"I believe that only by this type of promotion that we can keep the awareness of our national heritage. Celtic Music Radio does a great deal to bring the music which has been with us for centuries to us and helps maintain our national culture. An impressive radio station that is popular with all ages!" – *Graham White, UK, 22 March 2010.*

"I'm a new listener and what I have heard so far is very impressive. Long may you continue" – *Donny Stewart, UK, 17 March 2010.*

"Excellent service and superb content." – *Falkirk Folk Club, UK, 9 March 2010.*

"Community is a dying art, radio is a means whereby the community can hold together and music is the way we can identify with our community. We have a culture and a community spirit in Scotland that is slowly being eroded. This station is one way of showing that we as a people, still care and want to hear what our young musicians and songwriters want to say." – *Steve Burnett, UK, 7 February 2010.*

"I am secretary of the Glenfarg Village Folk Club and passionately support this cause." – *Philip Ponton, UK, 12 December 2009.*

"Celtic Music Radio is an institution loved and used by all people who care about promoting the arts and particularly music. Its mix genre and dedication to Scottish artists and culture is second to none. Having been interviewed on this station, I was struck by the professionalism and warmth shown to me. Also their fantastic facility for music students to gain essential practice of interviewing skills is amazing. I give all my support to this wonderful station." – *Anne Gomez, UK, 8 November 2009.*

Source: <http://www.thepetitionsite.com/1/celticmusicradio>

## Section 2

# Declaration

I hereby declare that the information given in this annual report is, to the best of my knowledge and belief, true and correct.

Signature

*Robert McWilliam*

Name

Robert McWilliam

Position

Director

Station

Celtic Music Radio

Email address

[info@celticmusicradio.net](mailto:info@celticmusicradio.net)

Telephone number

0141 548 3397 or 0141 812 7570

Date

23 June 2010

## Section 3

# Checklist

Please ensure that you have done the following:

- Read the Guidance Notes.
- Checked that all sections of both forms (i.e. this document and the accompanying spreadsheet) are completed.
- Ensured that the declaration is signed and dated by a member of the board of the corporate body which has been awarded the community radio licence, and that the person has the authority to act on behalf of the board.

### ***Then***

Submit your form by email to [community.radio@ofcom.org.uk](mailto:community.radio@ofcom.org.uk) and send one signed hard copy to

Community Radio (5<sup>th</sup> Floor),  
Ofcom  
Riverside House  
2A Southwark Bridge Road,  
London  
SE1 9HA

Annual report forms must be returned to Ofcom by Friday 25 June 2010.

April 2010 – Issue 4